Global Institutional Profiles Project

Join the effort to build more accurate
and comprehensive resources on
institutional activity

ACADEMIC REPUTATION SURVEY
Clarivate Analytics

2020 Findings Report

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Introduction

The Academic Reputation Survey is a fundamental component of the Global Institutional Profiles Project. The data collected in this survey contributes to generating a profile of each of the world's leading higher education institutions.

The survey was designed with the help of many experts in the field and aims to be the most comprehensive snapshot of academics' opinions of the world's universities.

The Profiles Project combines the results of this survey with other data collected by Clarivate Analytics to create key indicators for the diverse activities of academic institutions around the globe.

For more information visit: http://ips.clarivate.com//globalprofilesproject/

Survey Methodology

This survey is primarily used to quantify academics' opinions regarding both the research and teaching reputations of global academic institutions within their respective disciplinary programs.

Data Collection: April 8th to June 3rd, 2020

Respondents: 7,712 respondents representing 134 countries; option to take survey in Chinese, English, French, German, Japanese, Portuguese, or Spanish

Survey Length: 10 to 15 minutes

Methodology: [Online] Computer, Laptop, Tablet, or Smartphone

Respondents were asked to identify the broad subject category in which they primarily worked, as well as the specific discipline. Respondents then identified top institutions within their specific subject, and results were analyzed both overall and at the category level. The survey defines broad subject categories as:

Arts & Humanities	Clinical, Pre Clinical & Health	Engineering & Technology
Physical Sciences	Life Sciences	Social Sciences

For a more comprehensive description of survey methodology and a sample of the survey, visit:
http://ips.clarivate.com/globalprofilesproject/

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Survey Findings

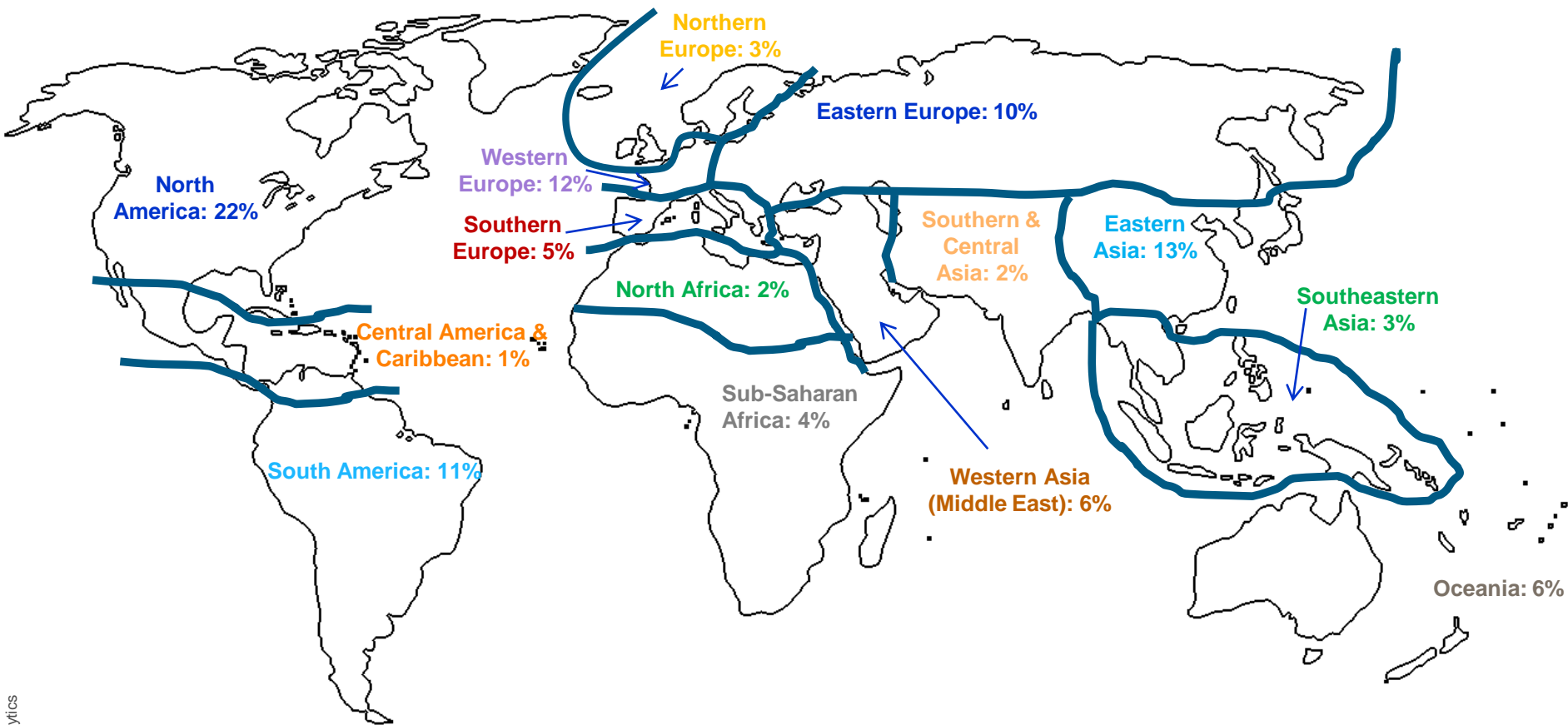|	
Distribution among the geographic regions and academic categories	• Academics in this study are most familiar with Europe and North America for higher education. • There is a wide spread of academic subjects; Social Sciences and Engineering & Technology are the two most common. • English is the lingua franca across all regions and academic categories.
Respondent job roles and how they spend their time	• Over 4-in-5 respondents are academic staff or research staff. The majority work full-time. • Part-time staff are more likely to have a research staff role, or be graduate students.
How long have respondents been working	• Globally, academics have worked for and average of ~18 years. • Tenure is on average higher in Europe and the Americas, and highest for the Physical Sciences than for other academic categories.
Demographics	• Gender skews male for all areas of academia, particularly Physical Sciences and Engineering & Technology. • Females comprise a larger proportion of those responding from the academic areas of Arts & Humanities and Social Sciences.

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Regions of Greatest Familiarity

Northern Europe: 3%

Eastern Europe: 10%

Western Europe: 12%

Southern Europe: 5%

North America: 22%

North Africa: 2%

Southern & Central Asia: 2%

Eastern Asia: 13%

Central America & Caribbean: 1%

Southeastern Asia: 3%

Sub-Saharan Africa: 4%

South America: 11%

Western Asia (Middle East): 6%

Oceania: 6%
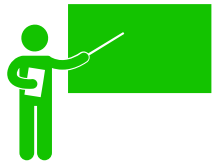
K1. Please identify the region with which you have the greatest familiarity in terms of higher education and academic research.

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Category by Region

- There is a wide distribution of academic categories across regions.
- Asia/Middle East has a notable skew toward Engineering & Technology.

	Americas (n=2,652)	Africa (n=439)	Asia/Middle East (n=1,908)	Oceania (n=446)	Europe (n=2,267)
Social Sciences	24%	19%	16%	26%	21%
Engineering & Technology	21%	16%	31%	22%	26%
Clinical, Pre-Clinical & Health	19%	22%	15%	18%	11%
Physical Sciences	14%	16%	18%	12%	22%
Life Sciences	18%	19%	16%	14%	12%
Arts & Humanities	6%	8%	4%	9%	8%

K3. Please specify the primary subject area that best categorizes your current academic focus.

Base: All Respondents

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Language by Region

- The survey was mostly taken in English.
- A larger proportion took the survey in Japanese this year due to the an increase in respondents from Japan.

	Americas (n=2,652)	Africa (n=439)	Asia/Middle East (n=1,908)	Oceania (n=446)	Europe (n=2,267)
English	61%	89%	61%	97%	80%
Portuguese	19%	0%	0%	0%	4%
Spanish	14%	1%	0%	0%	6%
Japanese	4%	1%	29%	1%	3%
Chinese	1%	0%	10%	2%	1%
French	0%	10%	0%	0%	3%
German	0%	0%	0%	0%	3%

The survey was made available in the languages listed above.

Base: All Respondents

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Language by Category

- English is the predominant language across academic categories. Life Sciences has the greatest proportion of non-English.

	Arts & Humanities (n=475)	Clinical, Pre-Clinical & Health (n=1,208)	Life Sciences (n=1,189)	Physical Sciences (n=1,334)	Engineering & Technology (n=1,893)	Social Sciences (n=1,613)
English	76%	74%	63%	70%	70%	73%
Spanish	9%	4%	7%	4%	6%	10%
Portuguese	7%	8%	11%	5%	8%	9%
Japanese	2%	10%	15%	13%	10%	5%
German	2%	1%	1%	2%	1%	1%
Chinese	3%	2%	2%	4%	5%	2%
French	2%	1%	2%	3%	2%	1%

The survey was made available in the languages listed above.

Base: All Respondents

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Current Job Role

- The majority who have full-time positions are academic staff; among part-time staff, there is a more diverse mix of job roles.

	Total (n=7,712)	Full-Time (n=6,740)	Part-Time (n=715)
Academic staff	66%	71%	44%
Research staff	15%	14%	30%
Senior institutional leadership	7%	8%	1%
Graduate/post-graduate student	5%	4%	11%
Teaching staff	2%	2%	6%
Management and admin staff	1%	1%	1%
Other position	1%	1%	6%

Base: All Respondents

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Years Working in Academia by Region

- Globally, academics have worked for an average of 18 years, with Africa and Asia/Middle East having the shortest tenures.

	Americas (n=2,652)	Africa (n=439)	Asia/Middle East (n=1,908)	Oceania (n=446)	Europe (n=2,267)
10 or less	29%	40%	35%	31%	24%
11-20	30%	34%	35%	32%	33%
21-30	20%	15%	20%	23%	23%
31 or more	20%	11%	10%	15%	20%
Avg Years:	18.5	14.8	15.7	17.4	19.2

O2. Please enter the nearest whole number of years you have worked at an academic institution, including your current institution (if applicable) and any previous institutions at which you worked.

Base: All Respondents

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Years Working in Academia by Category

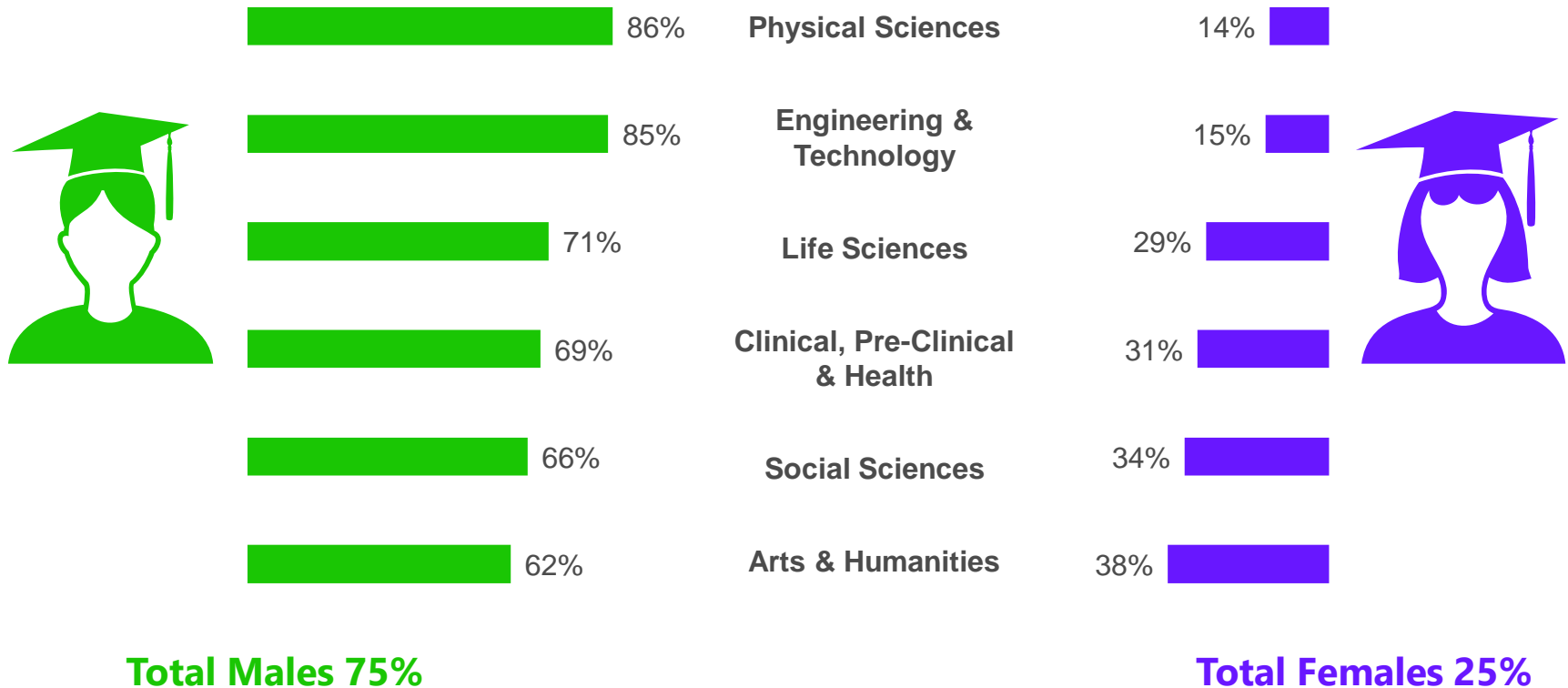- Academic tenure is highest on average for Physical Sciences.

	Arts & Humanities (n=475)	Clinical, Pre-Clinical & Health (n=1,208)	Life Sciences (n=1,189)	Physical Sciences (n=1,334)	Engineering & Technology (n=1,893)	Social Sciences (n=1,613)
10 or less	25%	32%	28%	27%	34%	29%
11-20	35%	31%	33%	29%	33%	37%
21-30	24%	21%	22%	19%	19%	22%
31 or more	16%	16%	18%	25%	14%	12%
Avg Years:	18.3	17.4	18.2	19.8	16.7	16.9

O2. Please enter the nearest whole number of years you have worked at an academic institution, including your current institution (if applicable) and any previous institutions at which you worked.

Base: All Respondents

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Subject Areas by Gender

- Males outnumber females in our respondent base, most notably in the academic areas of physical sciences and engineering/technology.

	Males	Subject Area	Females	
	86%	**Physical Sciences**	14%	
	85%	**Engineering & Technology**	15%	
	71%	**Life Sciences**	29%	
	69%	**Clinical, Pre-Clinical & Health**	31%	
	66%	**Social Sciences**	34%	
	62%	**Arts & Humanities**	38%	

Total Males 75%

Total Females 25%

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