

### ACADEMIC REPUTATION SURVEY Clarivate Analytics

2019 Findings Report







#### Introduction



The Academic Reputation Survey is a fundamental component of the Global Institutional Profiles Project. The data collected in this survey contributes to generating a profile of each of the world's leading higher education institutions.

The survey was designed with the help of many experts in the field and aims to be the most comprehensive snapshot of academics' opinions of the world's universities.

The Profiles Project combines the results of this survey with other data collected by Clarivate Analytics to create key indicators for the diverse activities of academic institutions around the globe.

For more information visit: <a href="http://ips.clarivate.com//globalprofilesproject/">http://ips.clarivate.com//globalprofilesproject/</a>





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#### Survey Methodology

This survey is primarily used to quantify academics' opinions regarding both the research and teaching reputations of global academic institutions within their respective disciplinary programs.



Data Collection: April 8th to May 31st, 2019



**Respondents**: 6,307 respondents representing 123 countries; option to take survey in Chinese, English, French, German, Japanese, Portuguese, or Spanish



Survey Length: 10 to 15 minutes



Methodology: [Online] Computer, Laptop, Tablet, or Smartphone

Respondents were asked to identify the broad subject category in which they primarily worked, as well as the specific discipline. Respondents then identified top institutions within their specific subject, and results were analyzed both overall and at the category level. The survey defines broad subject categories as:

Arts & Humanities	Clinical, Pre Clinical & Health	Engineering & Technology
Physical Sciences	Life Sciences	Social Sciences

For a more comprehensive description of survey methodology and a sample of the survey, visit: <a href="http://ips.clarivate.com/globalprofilesproject/">http://ips.clarivate.com/globalprofilesproject/</a>





#### Survey Findings

Distribution among the geographic regions and academic categories

- Academics are most familiar with Europe and North America for higher education. This year, there was a notable increase in familiarity with higher education in Asia/Middle East.
- There is a wide spread of academic subjects; Social Sciences and Engineering & Technology are the two most common.
- English is the lingua franca across all regions and academic categories.

Respondent job roles and how they spend their time

- The majority work full-time and are more likely to be academic staff.
- Part-time staff range in job roles, including academic/research staff and graduate students.

How long have respondents been working

- Globally, academics have worked for 15 to 20 years on average.
  - Tenure is on average higher for Arts & Humanities, Life Sciences, and Physical Sciences than for other academic categories.

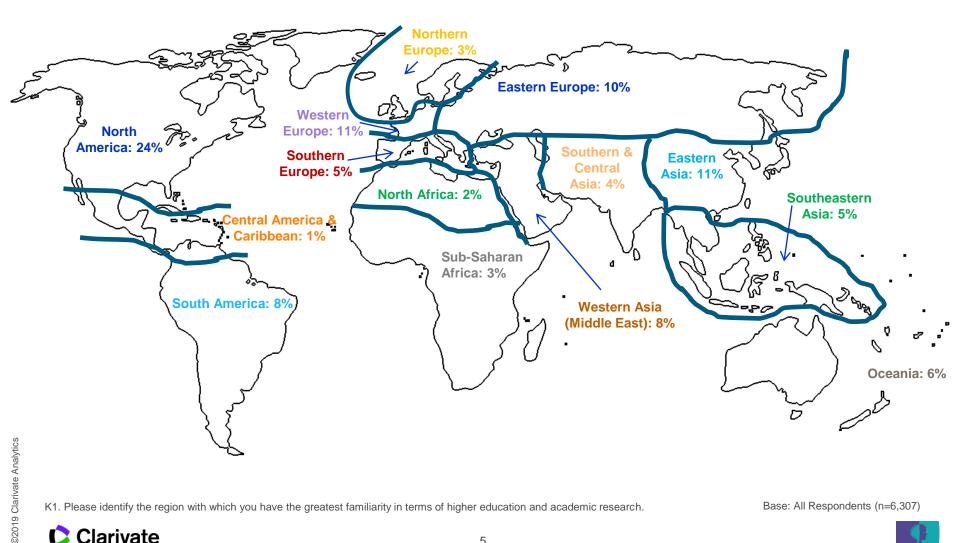
**Demographics** 

- Males have a strong presence in academia, particularly in Engineering & Technology and Physical Sciences.
- Females are more prevalent in the Arts & Humanities and Social Sciences.





#### Regions of Greatest Familiarity



K1. Please identify the region with which you have the greatest familiarity in terms of higher education and academic research.





Base: All Respondents (n=6,307)

#### Category by Region

- There is a wide distribution of academic categories across regions.
- Asia/Middle East and Europe are more focused on Engineering & Technology, while Oceania is largely driven by Social Sciences.

	Americas (n=2,097)	Africa (n=296)	Asia/Middle East (n=1,715)	Oceania (n=403)	Europe (n=1,796)
Social Sciences	22%	16%	16%	32%	19%
Engineering & Technology	22%	21%	34%	16%	29%
Clinical, Pre-Clinical & Health	20%	18%	15%	17%	9%
Physical Sciences	16%	18%	16%	14%	22%
Life Sciences	15%	20%	15%	11%	12%
Arts & Humanities	6%	6%	4%	10%	8%



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#### Language by Region

• The survey was mostly taken in English.

	Americas (n=2,097)	Africa (n=296)	Asia/Middle East (n=1,715)	Oceania (n=403)	Europe (n=1,796)
English	69%	91%	83%	99%	82%
Portuguese	14%	1%	0%	0%	4%
Spanish	13%	0%	0%	0%	7%
Japanese	2%	0%	9%	0%	1%
Chinese	1%	0%	7%	1%	1%
French	0%	8%	0%	0%	2%
German	0%	0%	0%	0%	3%

The survey was made available in the languages listed above.





#### Language by Category

• English is the predominant language across academic categories, however Life Sciences and Social Sciences are more varied in language.

	Arts & Humanities (n=390)	Clinical, Pre-Clinical & Health (n=953)	Life Sciences (n=903)	Physical Sciences (n=1,114)	Engineering & Technology (n=1,689)	Social Sciences (n=1,258)
English	83%	84%	77%	80%	79%	78%
Spanish	6%	3%	8%	4%	6%	11%
Portuguese	5%	6%	7%	5%	6%	5%
Japanese	2%	4%	5%	4%	4%	1%
German	2%	1%	1%	1%	0%	1%
Chinese	2%	1%	1%	3%	3%	3%
French	1%	0%	2%	2%	1%	1%

The survey was made available in the languages listed above.





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#### **Current Job Role**

• The majority who have full-time positions are academic staff; among part-time staff, there is a more diverse mix of job roles.

	Total (n=6,307)	Full-Time (n=5,680)	Part-Time (n=461)
Academic staff	68%	73%	41%
Research staff	13%	13%	26%
Senior institutional leadership	8%	8%	2%
Graduate/post-graduate student	4%	3%	13%
Teaching staff	2%	1%	7%
Other position	5%	2%	12%





#### Years Working in Academia by Region

 Globally, academics have worked for an average of 15 to 20 years, with Africa and Asia/Middle East having shorter tenures.

	Americas (n=2,097)	Africa (n=296)	Asia/Middle East (n=1,715)	Oceania (n=403)	Europe (n=1,796)
10 or less	27%	32%	38%	29%	20%
11-20	31%	37%	37%	34%	36%
21-30	22%	18%	18%	22%	24%
31 or more	20%	12%	7%	15%	20%
Avg Years:	20.2	17.4	15.6	19.0	20.9

O2. Please enter the nearest whole number of years you have worked at an academic institution, including your current institution (if applicable) and any previous institutions at which you worked.





#### Years Working in Academia by Category

 Academic working years is on average higher for Arts & Humanities, Life Sciences, and Physical Sciences than for other academic categories.

	Arts & Humanities (n=390)	Clinical, Pre-Clinical & Health (n=953)	Life Sciences (n=903)	Physical Sciences (n=1,114)	Engineering & Technology (n=1,689)	Social Sciences (n=1,258)
10 or less	24%	30%	25%	27%	32%	27%
11-20	33%	34%	35%	32%	36%	37%
21-30	26%	21%	22%	19%	20%	23%
31 or more	18%	15%	18%	21%	12%	14%
Avg Years	20.5	18.5	19.8	20.5	17.6	18.7

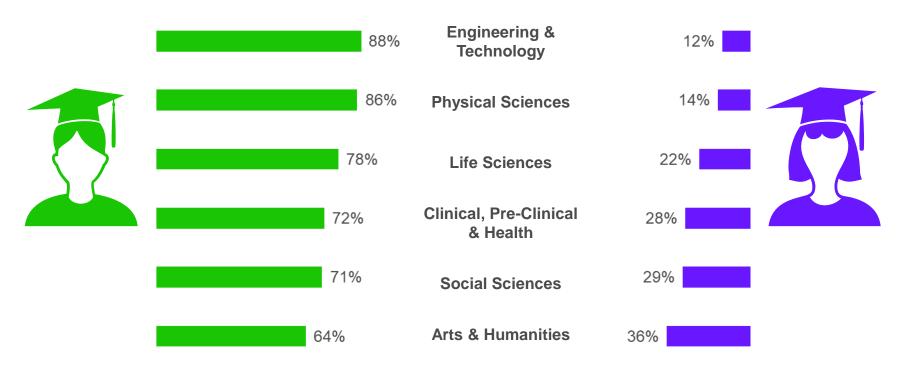
O2. Please enter the nearest whole number of years you have worked at an academic institution, including your current institution (if applicable) and any previous institutions at which you worked.





#### Subject Areas by Gender

 Males outnumber females in academia, particularly in engineering/technology and physical sciences.



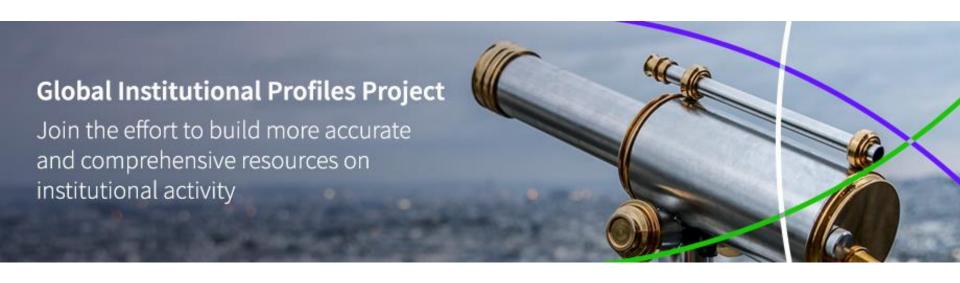
**Total Males 79%** 

**Total Females 21%** 

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### ACADEMIC REPUTATION SURVEY Clarivate Analytics

2019 Report of Findings



