Global Institutional Profiles Project

Join the effort to build more accurate and comprehensive resources on institutional activity

ACADEMIC REPUTATION SURVEY
Clarivate Analytics

2018 Findings Report

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Introduction

The Academic Reputation Survey is a fundamental component of the Global Institutional Profiles Project. The data collected in this survey contributes to generating a profile of each of the world's leading higher education institutions.

The survey was designed with the help of many experts in the field and aims to be the most comprehensive snapshot of academics' opinion of the world's universities.

The Profiles Project combines the results of this survey with other data collected by Clarivate Analytics to create key indicators for the diverse activities of academic institutions around the globe.

For more information visit: http://ips.clarivate.com//globalprofilesproject/

Survey Methodology

Primarily, this survey is used to quantify academics' opinions regarding both the research and teaching reputations of global academic institutions within their respective disciplinary programs.

Data Collection: March 29th to May 29th, 2018

Respondents: 4,855 respondents representing 128 Countries; option to take survey in Chinese, English, French, German, Japanese, Portuguese, or Spanish

Survey Length: 10 minutes

Methodology: [Online] Computer, Laptop, Tablet, or Smartphone

Respondents were asked to identify the broad subject category in which they primarily worked, as well as the specific discipline. Respondents then identified top institutions within their specific subject, and results were analyzed both overall and at the category level. The survey defines broad subject categories as:

Arts & Humanities	Clinical, Pre Clinical & Health	Engineering & Technology
Physical Sciences	Life Sciences	Social Sciences

For a more comprehensive description of survey methodology and a sample of the survey, visit:
http://ips.clarivate.com/globalprofilesproject/

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Survey Findings

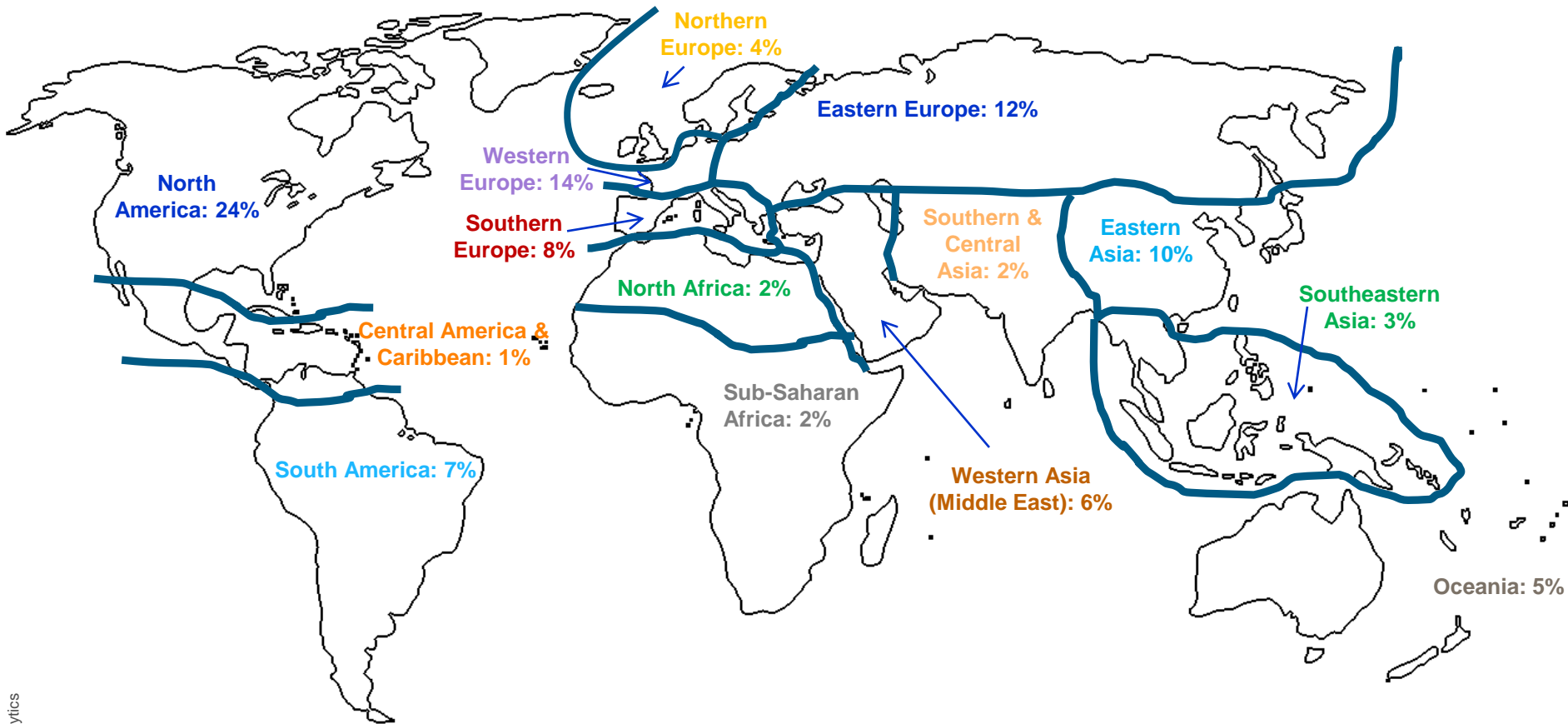| **Distribution among the geographic regions and academic categories**	• Consistent with last year, Europe and North America are the regions academics are most familiar with for higher education. • Social Sciences and Engineering/Technology are the two most common subjects of academic focus across all regions. • English continues to be the primary language across all regions and academic categories.
Respondent job roles and how they spend their time	• The majority work full-time and are most likely to be academic or research staff. • Those working part time are most likely to be academic/research staff or a graduate student.
How long have respondents been working	• Globally, academics have been working between 15 to 20 years on average. • On average, tenure is fairly consistent across the subject categories, although there is a larger percentage of academics with a Physical Sciences focus who have worked 31+ years.
Demographics	• Academia is comprised predominantly of males, especially those in Engineering & Technology and Physical Sciences. • Females represent an opposite scale of professions, with Engineering & Technology/Physical Sciences the least common, and Arts & Humanities the most prevalent.

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Regions of Greatest Familiarity

Northern Europe: 4%

Eastern Europe: 12%

North America: 24%

Western Europe: 14%

Southern Europe: 8%

Southern & Central Asia: 2%

Eastern Asia: 10%

North Africa: 2%

Central America & Caribbean: 1%

Southeastern Asia: 3%

Sub-Saharan Africa: 2%
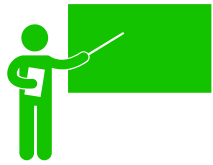
South America: 7%

Western Asia (Middle East): 6%

Oceania: 5%

K1. Please identify the region with which you have the greatest familiarity in terms of higher education and academic research.

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Category by Region

- Across the regions there is a broad distribution of the academic categories.
- In Oceana, academic focus is largely driven by Social Sciences and in Asia by Engineering & Technology.

	Americas (n=1,560)	Africa (n=177)	Asia/Middle East (n=1,045)	Oceana (n=251)	Europe (n=1,822)
Social Sciences	24%	18%	18%	31%	24%
Engineering & Technology	22%	24%	32%	16%	24%
Clinical, Pre-Clinical & Health	18%	14%	15%	15%	9%
Physical Sciences	16%	15%	16%	16%	20%
Life Sciences	14%	23%	13%	10%	15%
Arts & Humanities	5%	6%	6%	13%	8%

K3. Please specify the primary subject area that best categorizes your current academic focus.

Base: All Respondents

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Language by Region

- English is largely the most prevalent language across the globe.

	Americas (n=1,560)	Africa (n=177)	Asia/Middle East (n=1,045)	Oceana (n=251)	Europe (n=1,822)
English	72%	81%	81%	98%	77%
Spanish	13%	1%	0%	0%	8%
Portuguese	12%	0%	0%	0%	6%
Japanese	1%	0%	11%	1%	1%
French	1%	19%	0%	0%	6%
Chinese	1%	0%	7%	1%	0%
German	0%	0%	0%	0%	3%

The survey was made available in the languages listed above.

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Language by Category

- English is the predominant language across the academic categories, with Life Sciences having some greater variation in languages other than English across the academic categories.

	Arts & Humanities (n=325)	Clinical, Pre-Clinical & Health (n=675)	Life Sciences (n=699)	Physical Sciences (n=859)	Engineering & Technology (n=1190)	Social Sciences (n=1,107)
English	81%	82%	73%	76%	77%	78%
Spanish	7%	5%	8%	5%	7%	10%
French	2%	1%	4%	5%	4%	2%
Portuguese	4%	6%	8%	6%	6%	6%
Japanese	2%	4%	5%	4%	3%	2%
German	3%	1%	1%	3%	0%	1%
Chinese	2%	2%	1%	2%	3%	1%

The survey was made available in the languages listed above.

Base: All Respondents

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Current Job Role

- The majority consider themselves academic staff, particularly among those who are full-time.
  - Part-time individuals are often research staff or grad/post-grad students.

	Total (n=4,855)	Full-Time (n=4,397)	Part-Time (n=368)
Academic staff	67%	71%	41%
Research staff	16%	15%	31%
Senior institutional leadership	7%	8%	1%
Graduate/post-graduate student	3%	2%	14%
Teaching staff	2%	1%	6%
Other position	5%	3%	7%

P1. What is your current job role?   Base: All Respondents

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Years Working in Academia by Region

- At a global level, academics have been working on average between 15 and 20 years, with Americas, Oceana, and Europe working the longest.

	Americas (n=1,560)	Africa (n=177)	Asia/Middle East (n=1,045)	Oceana (n=251)	Europe (n=1,822)
10 or less	25%	31%	35%	27%	23%
11-20	33%	38%	39%	31%	36%
21-30	22%	19%	20%	24%	25%
31 or more	21%	12%	5%	19%	16%
Avg Years:	**20.5**	**17.9**	**15.8**	**20.4**	**20.2**

O2. Please enter the nearest whole number of years you have worked at an academic institution, including your current institution (if applicable) and any previous institutions at which you worked.

Base: All Respondents

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Years Working in Academia by Category

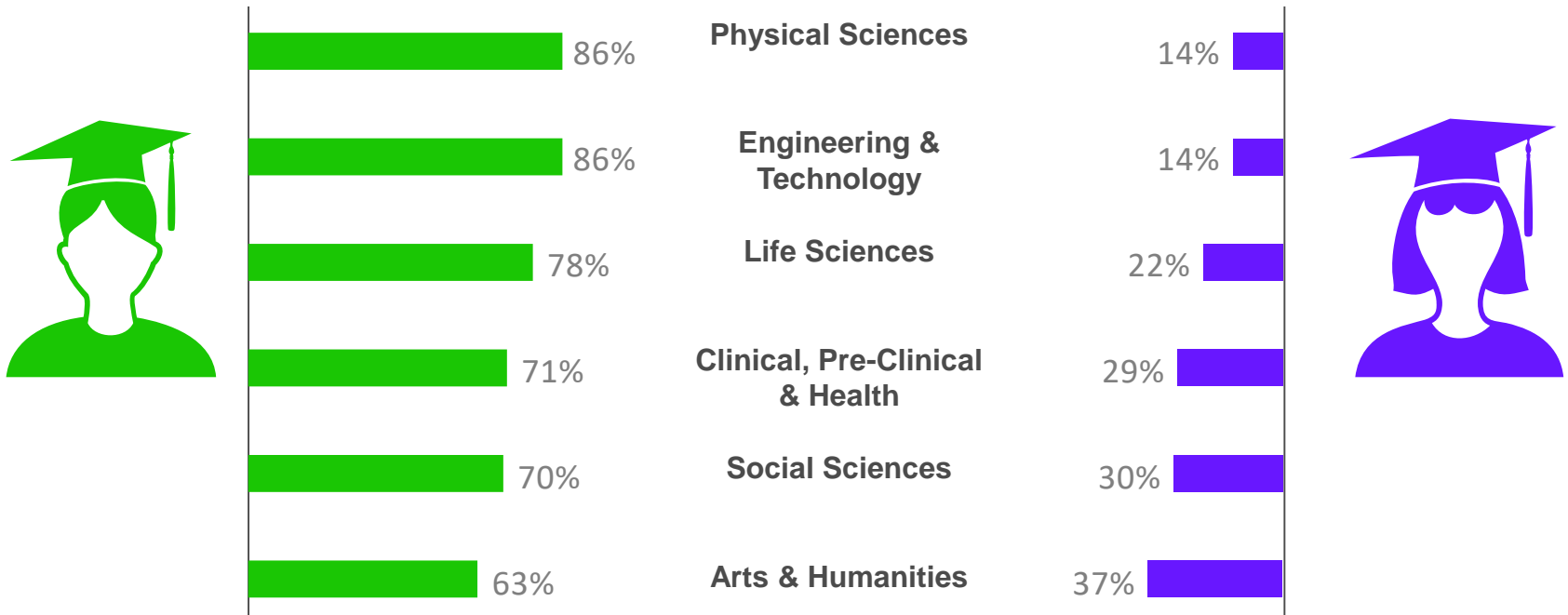- At a categorical level, years worked is fairly consistent among academic professionals on average.

	Arts & Humanities (n=325)	Clinical, Pre-Clinical & Health (n=675)	Life Sciences (n=699)	Physical Sciences (n=859)	Engineering & Technology (n=1,190)	Social Sciences (n=1,107)
10 or less	26%	28%	23%	25%	28%	28%
11-20	35%	35%	37%	31%	38%	35%
21-30	24%	23%	22%	23%	22%	23%
31 or more	14%	15%	18%	20%	12%	14%
Avg Years:	19.4	19.1	20.3	20.7	18.2	18.8

O2. Please enter the nearest whole number of years you have worked at an academic institution, including your current institution (if applicable) and any previous institutions at which you worked.

Base: All Respondents

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Subject Areas by Gender

- Males have a strong presence in academia, particularly in physical sciences and engineering/technology.

	Male	Subject Area	Female	
	86%	**Physical Sciences**	14%	
	86%	**Engineering & Technology**	14%	
	78%	**Life Sciences**	22%	
	71%	**Clinical, Pre-Clinical & Health**	29%	
	70%	**Social Sciences**	30%	
	63%	**Arts & Humanities**	37%	

Total Males 78%

Total Females 22%

O1a. What is your gender?

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