

A photograph of a telescope with brass accents, set against a blurred background of a city at night with lights. A green line and a purple line are overlaid on the right side of the image.

## Global Institutional Profiles Project

Join the effort to build more accurate  
and comprehensive resources on  
institutional activity

# ACADEMIC REPUTATION SURVEY Clarivate Analytics

## 2017 Report of Findings

# Introduction

---

- The Academic Reputation Survey is a fundamental component of the Global Institutional Profiles Project and the data collected in the survey forms contributes a profile of each of the world's leading higher education institutions.
- The survey was designed with the help of many experts in the field and aims to be the most comprehensive snapshot of academics' opinion of the world's universities.
- The Profiles Project combines the results of the survey with other data collected by Clarivate Analytics to create key indicators for the diverse activities of academic institutions.
- For more information see:  
<http://ips.clarivate.com//globalprofilesproject/>

# Academic Reputation Survey Methodology

---

- The primary purpose of the survey was to quantify academics' opinions regarding both the research and teaching reputations of global academic institutions within the disciplinary programs with which they were familiar.
- Data were collected from April 4<sup>th</sup> to June 12<sup>th</sup>, 2017 and included respondents from 115 countries. The survey itself was 10 minutes in length and respondents could choose to take the survey in English, French, German, Spanish, Portuguese, Chinese, or Japanese. This was an online methodology and respondents could use a personal computer, laptop, tablet or smartphone to complete the survey. A total of 3,945 survey responses were processed.
- Respondents were asked to identify the broad subject category in which they primarily worked, as well as the specific discipline. Respondents then identified top institutions within their specific subject, and results were analyzed at the category level and overall. Broad subject categories were as follows:
  - Arts & Humanities
  - Clinical, Pre-Clinical & Health
  - Engineering & Technology
  - Life Sciences
  - Physical Sciences
  - Social Sciences
- For a more comprehensive description of survey methodology and a sample of the survey see: <http://ips.clarivate.com/globalprofilesproject/>

# Survey Findings

---

## Distribution among the geographic regions and academic categories

- North America and Europe are regions academics are most familiar with for higher education.
- English is the most prevalent language used globally in the academic world; Europe tends to be better represented with a diversity of languages.
- English is also the primary language across all academic categories.

## Respondent job roles and how they spend their time

- A majority work full-time and are academic staff.
- While most academics work full-time, those who work part-time are most likely to be research staff and graduate students.

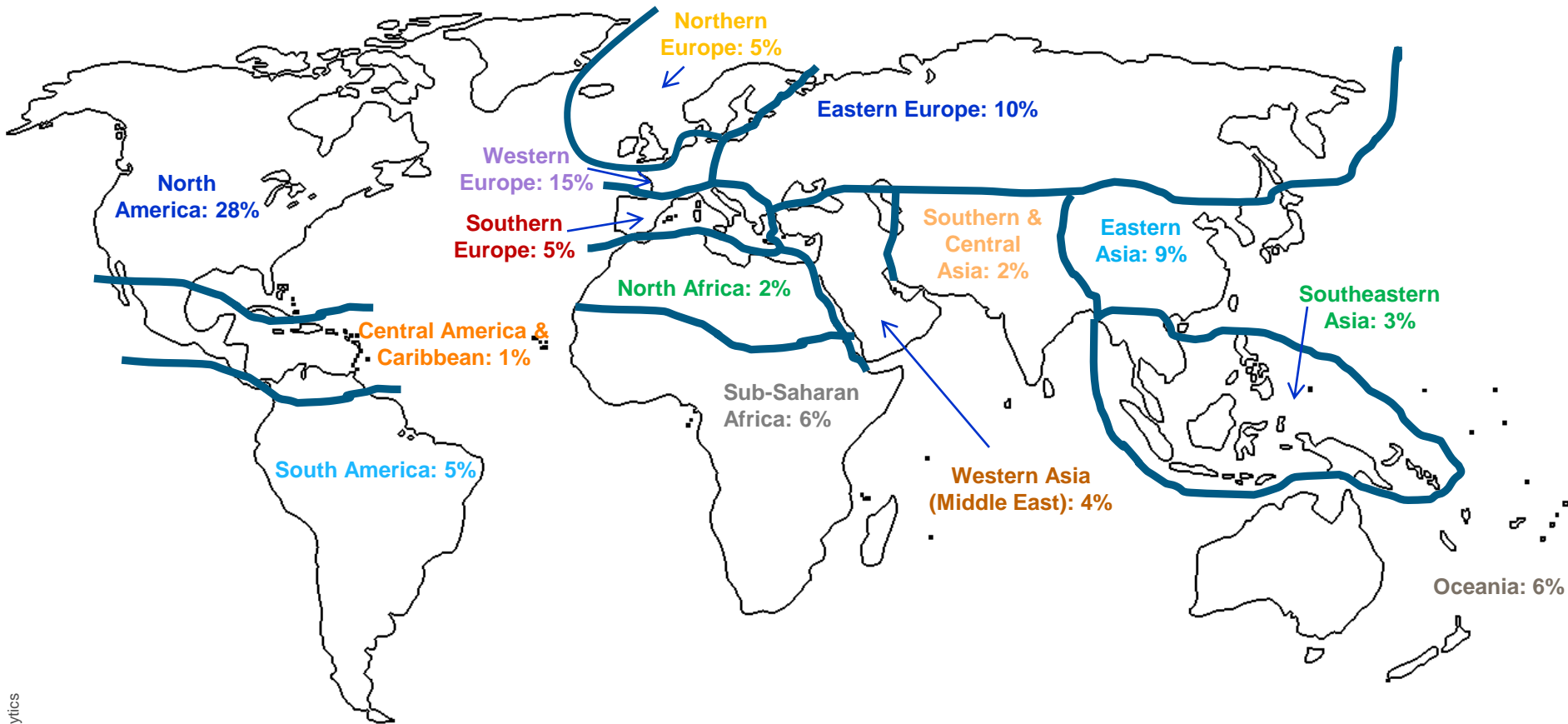
## How long have respondents been working

- Academics have been working at an institution for 16 to 20 years on average.
  - Academics in the Americas, Europe and Oceania tend to work the longest in their chosen professions.
- Tenure is fairly consistent across the academic categories.

## Demographics

- Academia is comprised of a male majority.
- This is most true in Engineering & Technology and Physical Sciences.

# Regions of Greatest Familiarity

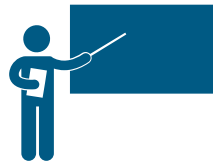


K1. Please identify the region with which you have the greatest familiarity in terms of higher education and academic research.

Base: All Respondents (n=3,945)

# Category by Region

- There is a wide distribution of academic subject areas across the regions
- In Oceania academic focus is largely driven by Social Sciences.



	Americas (n=1,323)	Africa (n=296)	Asia/Middle East (n=718)	Oceania (n=239)	Europe (n=1,369)
Clinical, Pre-Clinical & Health	23%	21%	17%	18%	11%
Social Sciences	20%	23%	21%	36%	21%
Engineering & Technology	17%	12%	29%	10%	21%
Physical Sciences	15%	14%	12%	8%	21%
Arts & Humanities	13%	10%	9%	17%	13%
Life Sciences	11%	20%	11%	12%	13%

K3. Please specify the primary subject area that best categorizes your current academic focus.

Base: All Respondents

# Language by Region

- English is the most prevalent language across all regions.
- French is also commonly used to respond in Africa.
- A variety of languages were used in Europe.



	Americas (n=1,323)	Africa (n=296)	Asia/Middle East (n=718)	Oceania (n=239)	Europe (n=1,369)
English	80%	86%	83%	100%	78%
Spanish	9%	0%	0%	0%	4%
Portuguese	8%	0%	0%	0%	5%
Japanese	1%	0%	9%	0%	0%
French	1%	14%	1%	0%	8%
Chinese	1%	0%	7%	0%	1%
German	0%	0%	0%	0%	5%

The survey was made available in the languages listed above.

Base: All Respondents

# Language by Category

- Across all academic subject areas, English is the most prevalent language.



	Arts & Humanities (n=488)	Clinical, Pre-Clinical & Health (n=682)	Life Sciences (n=502)	Physical Sciences (n=633)	Engineering & Technology (n=771)	Social Sciences (n=869)
English	80%	88%	78%	79%	78%	83%
Spanish	8%	3%	5%	3%	4%	6%
French	4%	1%	6%	7%	5%	3%
Portuguese	4%	4%	4%	5%	6%	3%
Japanese	1%	2%	3%	2%	3%	2%
German	2%	1%	2%	3%	1%	2%
Chinese	0%	1%	2%	1%	4%	2%

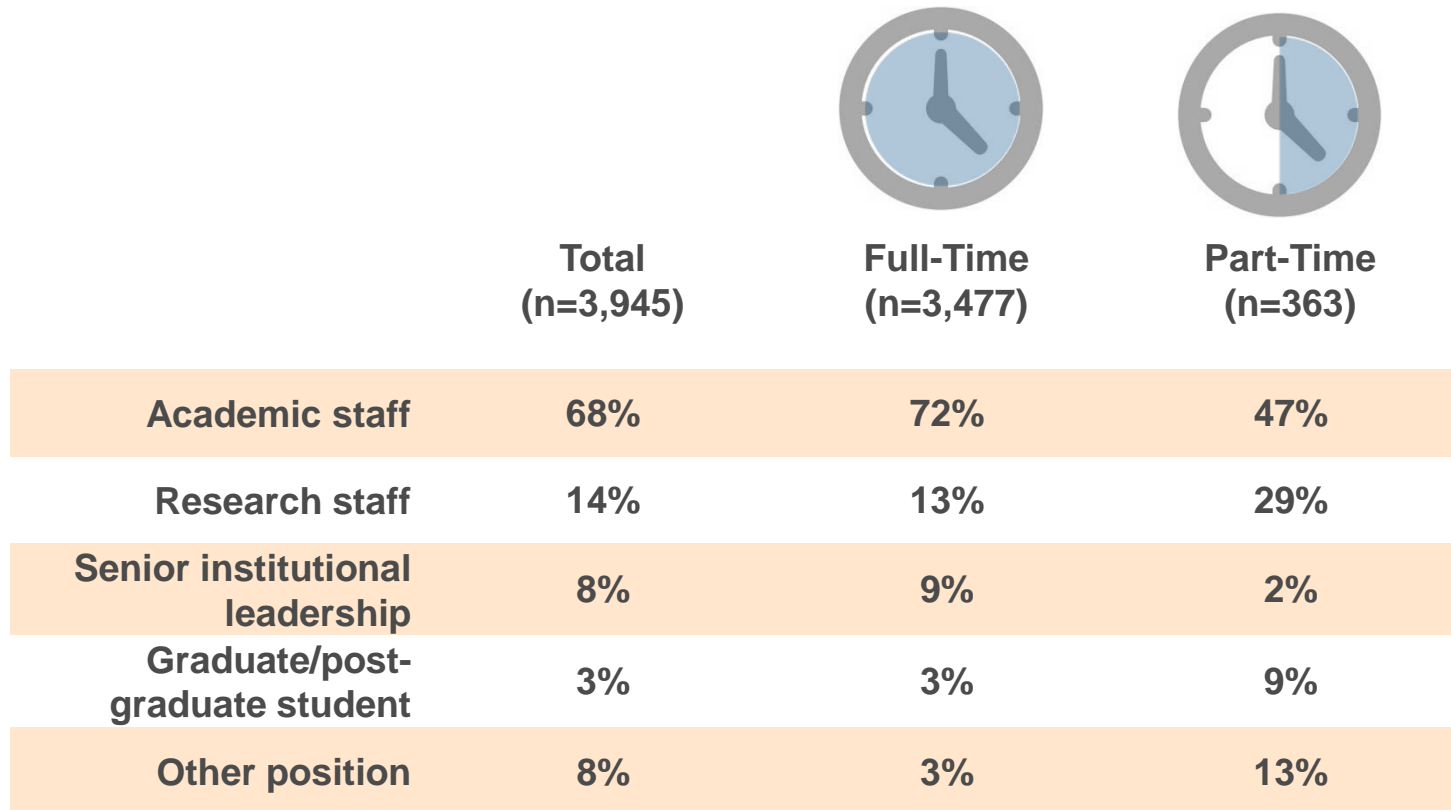
The survey was made available in the languages listed above.

Base: All Respondents



# Current Job Role

- Academic staff is the most common position and they are likely to be employed full-time.



P1. What is your current job role?

Base: All Respondents

# Years Working in Academia by Region

- Across the regions, the average number of years worked in academia is 16 to 20 years.
- On average, Academics in Europe, Americas and Oceania tend to have worked longer in academia.



	Americas (n=1,323)	Africa (n=296)	Asia/Middle East (n=718)	Oceania (n=239)	Europe (n=1,369)
<b>10 or less</b>	<b>27%</b>	<b>40%</b>	<b>29%</b>	<b>29%</b>	<b>23%</b>
<b>11-20</b>	<b>33%</b>	<b>30%</b>	<b>40%</b>	<b>32%</b>	<b>34%</b>
<b>21-30</b>	<b>23%</b>	<b>20%</b>	<b>21%</b>	<b>23%</b>	<b>24%</b>
<b>31 or more</b>	<b>17%</b>	<b>10%</b>	<b>10%</b>	<b>17%</b>	<b>20%</b>
<b>Avg Years:</b>	<b>19.5</b>	<b>16.2</b>	<b>17.7</b>	<b>19.4</b>	<b>20.9</b>

O2. Please enter the nearest whole number of years you have worked at an academic institution, including your current institution (if applicable) and any previous institutions at which you worked.

Base: All Respondents

# Years Working in Academia by Category

- Years worked is fairly consistent across the academic categories.



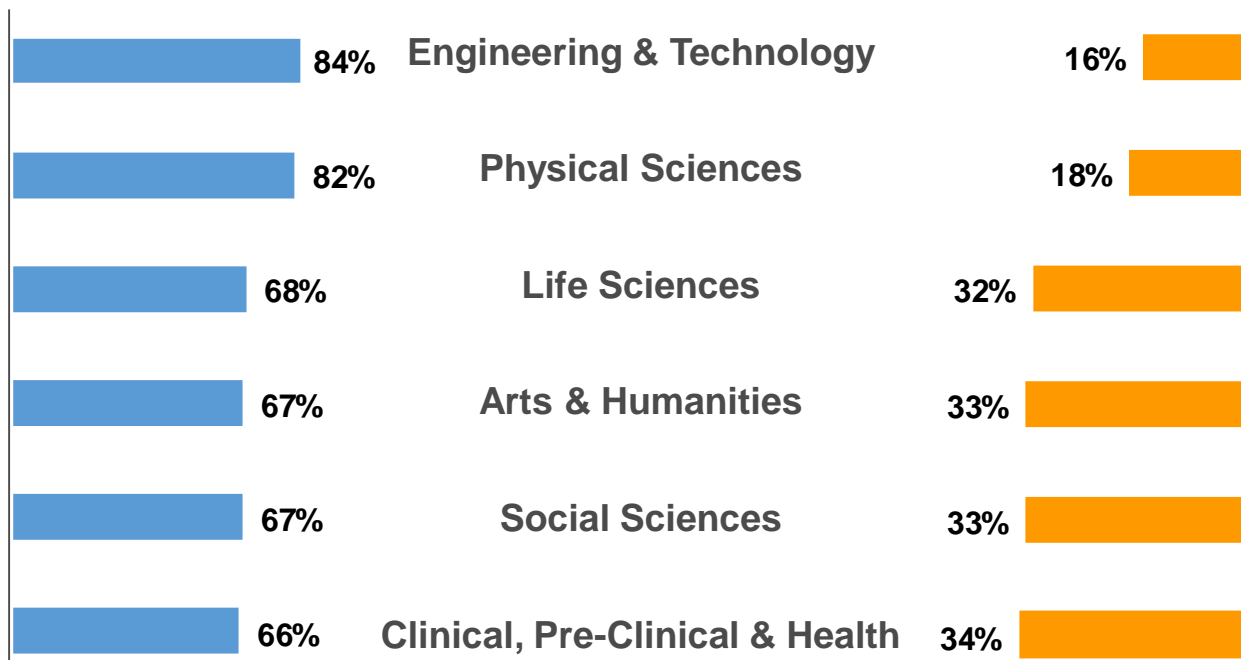
	Arts & Humanities (n=488)	Clinical, Pre-Clinical & Health (n=682)	Life Sciences (n=502)	Physical Sciences (n=633)	Engineering & Technology (n=771)	Social Sciences (n=869)
10 or less	22%	29%	26%	25%	28%	28%
11-20	36%	34%	29%	27%	37%	38%
21-30	26%	20%	26%	25%	20%	21%
31 or more	15%	17%	19%	22%	14%	13%
<b>Avg Years:</b>	<b>20.0</b>	<b>18.9</b>	<b>20.6</b>	<b>21.2</b>	<b>18.5</b>	<b>18.1</b>

O2. Please enter the nearest whole number of years you have worked at an academic institution, including your current institution (if applicable) and any previous institutions at which you worked.

Base: All Respondents

# Subject Areas by Gender

- Males have a large presence in academia, particularly in Engineering & Technology and Physical Sciences.

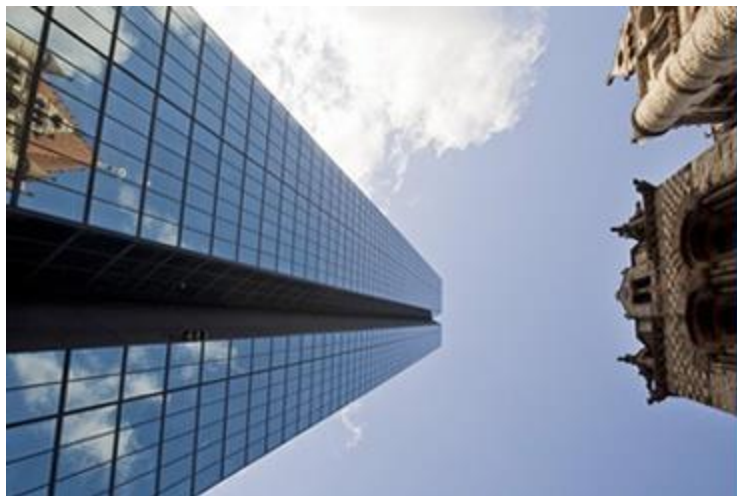


**Total Males 72%**

**Total Females 28%**

O1a. What is your gender?

Base: All Respondents (n=3,945)



# GLOBAL INSTITUTIONAL PROFILES PROJECT

Join the effort to build more accurate and comprehensive  
resources on institutional activity

## ACADEMIC REPUTATION SURVEY Clarivate Analytics

### 2017 Report of Findings