



# GLOBAL INSTITUTIONAL PROFILES PROJECT

Join the effort to build more accurate and comprehensive  
resources on institutional activity

## ACADEMIC REPUTATION SURVEY Thomson Reuters

## 2016 Report of Findings

# Introduction

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- The Academic Reputation Survey is a fundamental component of the Thomson Reuters Global Institutional Profiles Project and the data collected in the survey forms contributes a profile of each of the world's leading higher education institutions.
- The survey was designed with the help of many experts in the field and aims to be the most comprehensive snapshot of academics' opinion of the world's universities.
- The Profiles Project combines the results of the survey with other data collected by Thomson Reuters to create key indicators for the diverse activities of academic institutions.
- For more information see:  
<http://ip-science.thomsonreuters.com/globalprofilesproject/>



# Academic Reputation Survey Methodology

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- The primary purpose of the survey was to quantify academics' opinions regarding both the research and teaching reputations of global academic institutions within the disciplinary programs with which they were familiar.
- Data were collected from April 13<sup>th</sup> to May 31<sup>st</sup>, 2016 and included respondents from 128 countries. The survey itself was 10 minutes in length and respondents could choose to take the survey in English, French, German, Spanish, Portuguese, Chinese, or Japanese. A total of 7,382 survey responses were processed.
- Respondents were asked to identify the broad subject category in which they primarily worked, as well as the specific discipline. Respondents then identified top institutions within their specific subject, and results were analyzed at the category level and overall. Broad subject categories were as follows:
  - Arts & Humanities
  - Clinical, Pre-Clinical & Health
  - Engineering & Technology
  - Life Sciences
  - Physical Sciences
  - Social Sciences
- For a more comprehensive description of survey methodology and a sample of the survey see: <http://science.thomsonreuters.com/globalprofilesproject/gpp-reputational/>



# Survey Findings

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## Distribution among the geographic regions and academic categories:

- Academics are most familiar with higher education and academic research in the North American and European regions.
- The most widely used language globally in the academic world is English; Europe tends to be better represented with a diversity of languages.
- English is also the prevalent language across all academic categories.

## Respondent job roles and how they spend their time:

- A majority are academic staff and work full-time.
- While most academics work full-time, a good portion of graduate/post-graduate students work on a part-time basis.

# Survey Findings (continued)

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## How long have respondents been working:

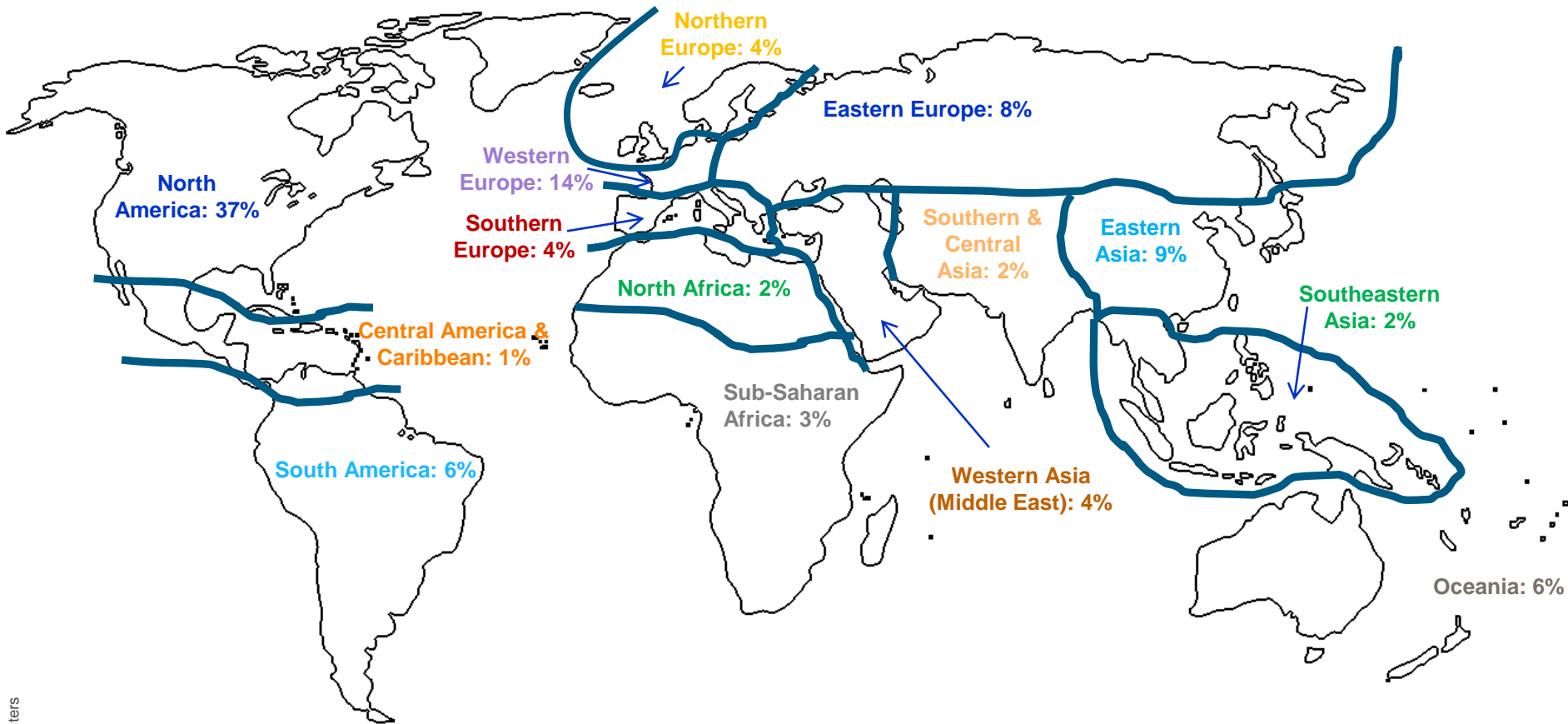
- On average, academics have been working at an institution for 17 to 20 years.
  - Academics in the Americas and Europe tend to work the longest in their chosen professions.
- Academics in Life Sciences and Physical Sciences tend to have longer tenure.

## Demographics:

- Academia is comprised of a male majority, particularly in Engineering & Technology and Physical Sciences.
- Although generally under-represented, there is a greater percentage of females in Arts & Humanities than other academic categories.



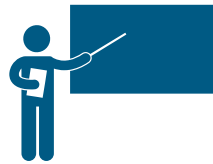
# Regions of Greatest Familiarity



Survey Question: Please identify the region with which you have the greatest familiarity in terms of higher education and academic research.

# Category by Region

- Across the regions there is a wide distribution of academic subject areas.
- In Oceania academic focus is largely driven by Social Sciences.



	Americas (n=3,009)	Africa (n=398)	Asia/Middle East (n=1,671)	Oceania (n=493)	Europe (n=1,811)
<b>Social Sciences</b>	22%	12%	21%	34%	20%
<b>Engineering &amp; Technology</b>	16%	23%	25%	12%	19%
<b>Clinical, Pre-Clinical &amp; Health</b>	23%	17%	17%	15%	12%
<b>Physical Sciences</b>	14%	23%	14%	8%	22%
<b>Life Sciences</b>	13%	18%	14%	11%	15%
<b>Arts &amp; Humanities</b>	12%	6%	9%	20%	12%

Survey Question: Please specify the primary subject area that best categorizes your current academic focus.

# Language by Region

- English is the most prevalent language across all regions.
- French is also commonly used to respond in Africa; while Japanese is used in Asia.



	Americas (n=3,009)	Africa (n=398)	Asia/Middle East (n=1,671)	Oceania (n=493)	Europe (n=1,811)
English	82%	77%	78%	98%	79%
Portuguese	9%	1%	0%	0%	4%
Spanish	8%	0%	0%	0%	5%
Japanese	0%	0%	16%	0%	0%
French	0%	23%	0%	0%	7%
German	0%	0%	0%	0%	5%
Chinese	0%	0%	5%	1%	0%

The survey was made available in the languages listed above.



# Language by Category

- Across all academic subject areas, English is the most prevalent language.



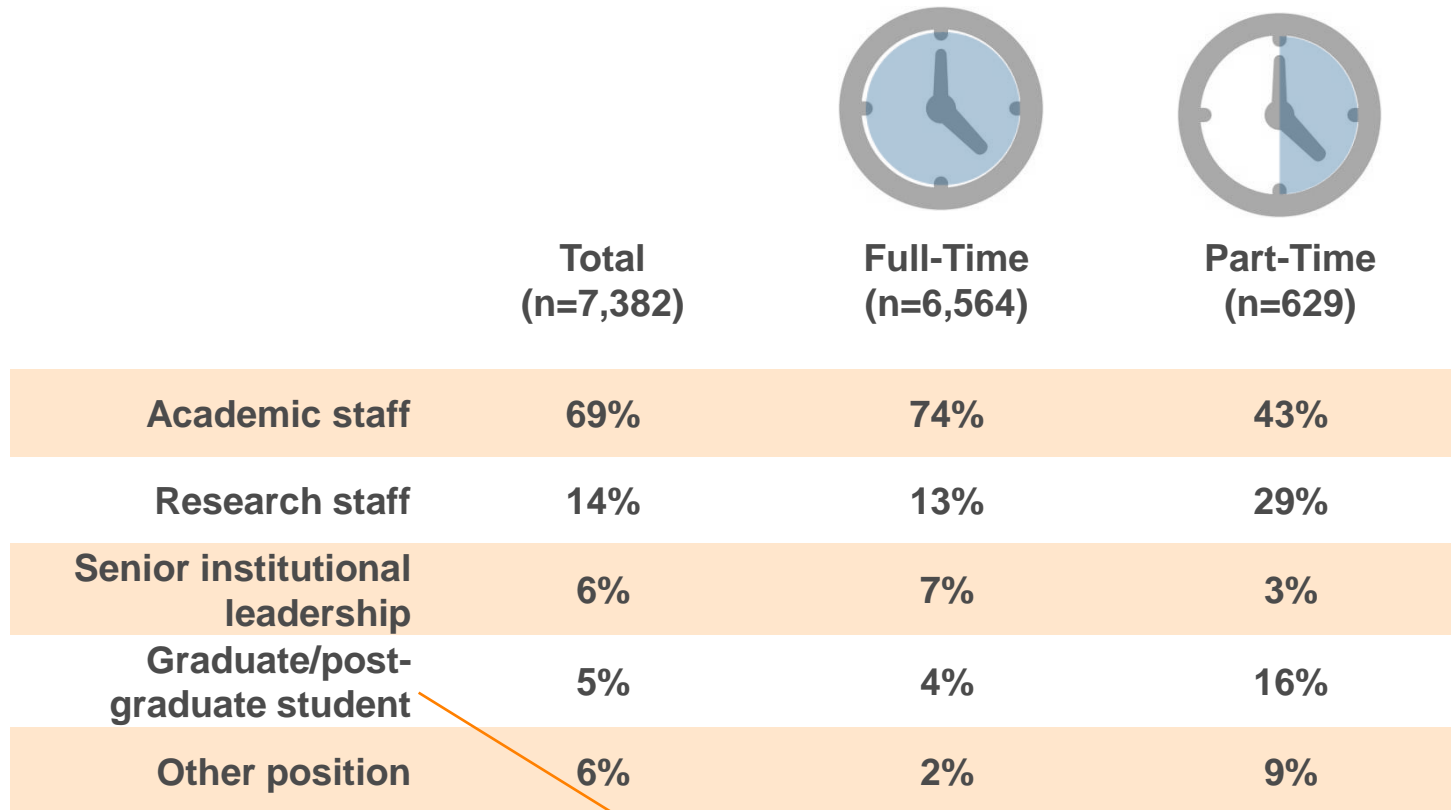
	Arts & Humanities (n=856)	Clinical, Pre-Clinical & Health (n=1,315)	Life Sciences (n=1,025)	Physical Sciences (n=1,193)	Engineering & Technology (n=1,388)	Social Sciences (n=1,605)
English	84%	84%	78%	80%	80%	82%
Portuguese	3%	6%	6%	4%	5%	4%
Spanish	6%	3%	6%	4%	3%	5%
Japanese	1%	4%	6%	4%	4%	3%
French	3%	1%	4%	5%	4%	3%
German	2%	2%	0%	2%	1%	2%
Chinese	1%	1%	0%	1%	3%	2%

The survey was made available in the languages listed above.



# Current Job Role

- Academic staff is the most common position and they are likely to be employed full-time.



Survey Question: What is your current job role?

29% of Graduate/post-graduate students are part-time, while 71% are full-time

# Years Working in Academia by Region

- The average number of years worked in academia is 17 to 20 years across the regions.
- On average, Academics in Europe and Americas tend to have worked longer in academia.



	Americas (n=3,009)	Africa (n=398)	Asia/Middle East (n=1,671)	Oceania (n=493)	Europe (n=1,811)
10 or less	31%	31%	32%	31%	29%
11-20	29%	35%	37%	31%	32%
21-30	21%	21%	21%	24%	22%
31 or more	19%	14%	10%	14%	17%
<b>Avg Years:</b>	<b>19.3</b>	<b>17.7</b>	<b>17.1</b>	<b>18.5</b>	<b>19.5</b>

Survey Question: Please enter the nearest whole number of years you have worked at an academic institution, including your current institution (if applicable) and any previous institutions at which you worked.

# Years Working in Academia by Category

- Those in Engineering & Technology, Social Sciences and Clinical, Pre-Clinical & Health have worked the least number of years in their field, on average.

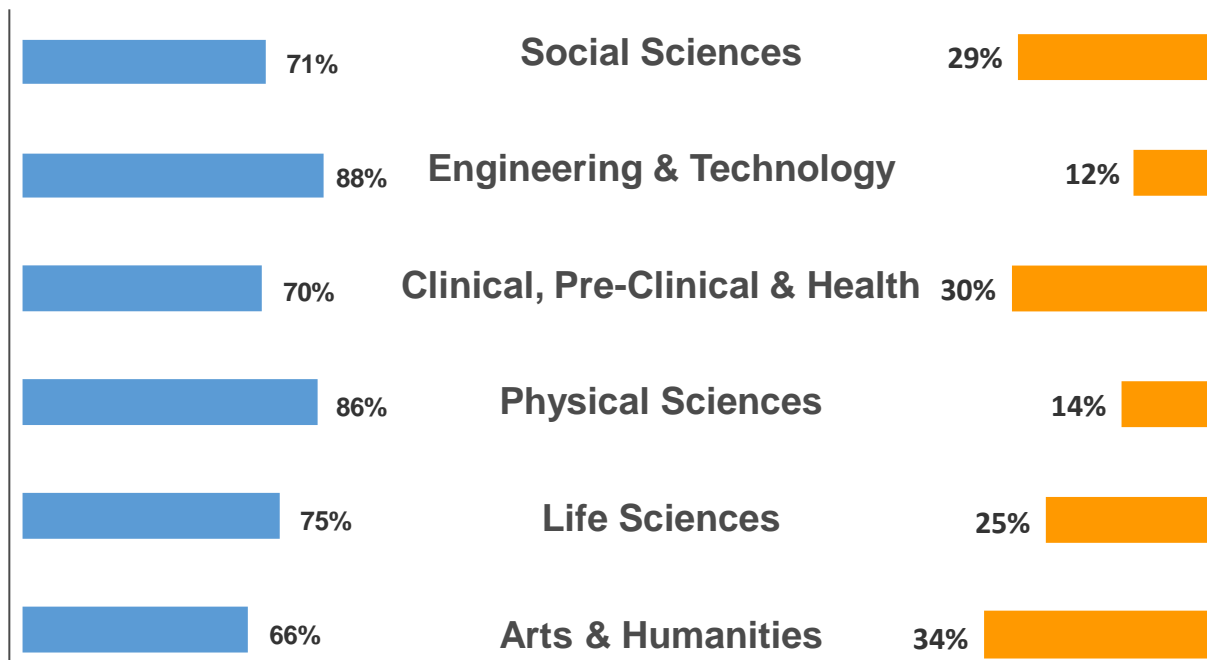


	Arts & Humanities (n=856)	Clinical, Pre-Clinical & Health (n=1,315)	Life Sciences (n=1,025)	Physical Sciences (n=1,193)	Engineering & Technology (n=1,388)	Social Sciences (n=1,605)
10 or less	29%	31%	25%	29%	36%	33%
11-20	34%	33%	31%	29%	33%	31%
21-30	20%	24%	26%	20%	18%	21%
31 or more	17%	12%	18%	22%	13%	15%
<b>Avg Years:</b>	19.2	18.0	20.4	20.6	17.1	18.0

Survey Question: Please enter the nearest whole number of years you have worked at an academic institution, including your current institution (if applicable) and any previous institutions at which you worked.

# Subject Areas by Gender

- Males have a large presence in academia, particularly in Engineering & Technology and Physical Sciences.
- Arts & Humanities tends to have a higher percentage of females than other academic categories.



**Total Males 76%**

**Total Females 24%**

Survey Question: What is your gender?



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